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PRESS RELEASE

EdTech: Luther advises Infinitas Learning on the acquisition of fobizz

Luther lawfirm advised Infinitas Learning on its acquisition of the Hamburg-based EdTech company fobizz – another milestone in the education group's European buy-and-build strategy. At the same time, Infinitas Learning also integrated the Dutch provider LessonUp into the newly created Infinitas Learning EdTech Holding, alongside its existing brands Squla and StudyGo.

Infinitas Learning is a European provider of learning materials and educational solutions. The group has systematically expanded its European presence in recent years through several strategic acquisitions, including Futurewhiz in the Netherlands, LeYa in Portugal, and WSiP in Poland.

With the new Infinitas Learning EdTech Holding, the group is bringing its digital learning platforms fobizz, LessonUp, Squla, and StudyGo under one roof, thereby strategically expanding its reach into German-speaking regions, while the individual brands continue to operate independently in the market. This move continues the "buy-and-build" strategy that has driven Infinitas Learning's growth in recent years.

An interdisciplinary Luther team led by Dr Cédric Müller and Dr Johannes Becker provided legal advice to Infinitas Learning in connection with its acquisition of fobizz.

This cross-border transaction is driving the digital transformation of education and fostering the Europe-wide growth of AI-powered teaching applications. fobizz is one of the leading platforms in German-speaking countries for teacher professional development and AI-powered teaching tools, and will remain an independent entity within the group.

About fobizz and Infinitas Learning

fobizz is the leading German-language platform for professional development and a provider of AI and tools for teachers and schools. Founded in 2018, the platform is now used by over 10,000 schools and more than 650,000 teachers in German-speaking countries to further their education on current digital topics and artificial intelligence. The company owns the AI-powered platform to teach, which offers ready-to-use teaching materials.

Infinitas Learning is a Dutch provider of learning resources and educational solutions. The company develops learning materials, combining traditional educational media with digital applications and technology. Infinitas Learning's portfolio includes, among others, Noordhoff in the Netherlands, Plantyn in Belgium, Liber in Sweden, WSiP in Poland, and LeYa in

Portugal. The group's EdTech platforms are consolidated within the newly founded Infinitas Learning EdTech Holding: fobizz with to teach and LessonUp, as well as Futurewhiz with Squla and StudyGo.

For Infinitas Learning:

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Luther Rechtsanwaltsgesellschaft mbH

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